



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

### Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	5A- Channel 18 News	2		X									Elmira (WETM)	18 News Today	8/24/16
1.1	Normal Line / SPOT	11/01/16-11/01/16	4	:30	5A- Channel 18 News	1		X						1	\$75.00	\$75.00	Elmira (WETM)	18 News Today	10/26/16
2.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	5A- Channel 18 News	2			X								Elmira (WETM)	18 News Today	8/24/16
2.1	Normal Line / SPOT	11/02/16-11/02/16	4	:30	5A- Channel 18 News	1			X					1	\$75.00	\$75.00	Elmira (WETM)	18 News Today	10/26/16
4.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	5A- Channel 18 News	2					X						Elmira (WETM)	18 News Today	8/24/16
4.1	Normal Line / SPOT	11/04/16-11/04/16	4	:30	5A- Channel 18 News	2					X			2	\$75.00	\$150.00	Elmira (WETM)	18 News Today	10/26/16
5.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	5A- Channel 18 News	2	X										Elmira (WETM)	18 News Today	8/24/16
5.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5A- Channel 18 News	2	X							2	\$75.00	\$150.00	Elmira (WETM)	18 News Today	10/26/16
6.0	Revised Line / SPOT	11/08/16-11/08/16	5	:30	5A- Channel 18 News	2		X									Elmira (WETM)	18 News Today	8/24/16
6.1	Normal Line / SPOT	11/08/16-11/08/16	4	:30	5A- Channel 18 News	2		X						2	\$75.00	\$150.00	Elmira (WETM)	18 News Today	10/26/16
7.0	Revised Line / News	11/01/16-11/01/16	5	:30	6A- Channel 18 News	2		X									Elmira (WETM)	18 News Today	8/24/16
7.1	Normal Line / News	10/31/16-10/31/16	3	:30	6A- Channel 18 News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	18 News Today	10/26/16
8.0	Revised Line / News	11/02/16-11/02/16	5	:30	6A- Channel 18 News	2			X								Elmira (WETM)	18 News Today	8/24/16

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8.1	Normal Line / News	11/02/16-11/02/16	3	:30	6A- Channel 18 News	1			X					1	\$225.00	\$225.00	Elmira (WETM)	18 News Today	10/26/16
10.0	Revised Line / News	11/04/16-11/04/16	5	:30	6A- Channel 18 News	2					X						Elmira (WETM)	18 News Today	8/24/16
10.1	Normal Line / News	11/04/16-11/04/16	3	:30	6A- Channel 18 News	2					X			2	\$225.00	\$450.00	Elmira (WETM)	18 News Today	10/26/16
12.0	Revised Line / News	11/08/16-11/08/16	5	:30	6A- Channel 18 News	2		X									Elmira (WETM)	18 News Today	8/24/16
12.1	Normal Line / News	11/08/16-11/08/16	3	:30	6A- Channel 18 News	2		X						2	\$225.00	\$450.00	Elmira (WETM)	18 News Today	10/26/16
13.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	7A- Today Show	3		X									Elmira (WETM)	Today Show	8/24/16
13.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7A- Today Show	1		X						1	\$225.00	\$225.00	Elmira (WETM)	Today Show	10/26/16
14.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	7A- Today Show	3			X								Elmira (WETM)	Today Show	8/24/16
14.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- Today Show	2			X					2	\$225.00	\$450.00	Elmira (WETM)	Today Show	10/26/16
15.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	7A- Today Show	3				X							Elmira (WETM)	Today Show	8/24/16
15.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7A- Today Show	1				X				1	\$225.00	\$225.00	Elmira (WETM)	Today Show	10/26/16
16.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	7A- Today Show	3					X						Elmira (WETM)	Today Show	8/24/16
16.1	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7A- Today Show	2					X			2	\$225.00	\$450.00	Elmira (WETM)	Today Show	10/26/16
17.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	7A- Today Show	3	X										Elmira (WETM)	Today Show	8/24/16

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17.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Today Show	1	X							1	\$225.00	\$225.00	Elmira (WETM)	Today Show	10/26/16
18.0	Revised Line / SPOT	11/08/16-11/08/16	5	:30	7A- Today Show	3		X									Elmira (WETM)	Today Show	8/24/16
18.1	Normal Line / SPOT	11/08/16-11/08/16	3	:30	7A- Today Show	2		X						2	\$225.00	\$450.00	Elmira (WETM)	Today Show	10/26/16
19.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	9A- Today Show 9-10A M-F	1		X									Elmira (WETM)	Today Show II	8/24/16
19.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	9A- Today Show 9-10A M-F	1		X						1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16
20.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	9A- Today Show 9-10A M-F	1			X								Elmira (WETM)	Today Show II	8/24/16
20.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9A- Today Show 9-10A M-F	1			X					1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16
21.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	9A- Today Show 9-10A M-F	1				X							Elmira (WETM)	Today Show II	8/24/16
21.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9A- Today Show 9-10A M-F	1				X				1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16
22.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	9A- Today Show 9-10A M-F	1					X						Elmira (WETM)	Today Show II	8/24/16
22.1	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- Today Show 9-10A M-F	1					X			1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16
23.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	9A- Today Show 9-10A M-F	1	X										Elmira (WETM)	Today Show II	8/24/16
23.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Today Show 9-10A M-F	1	X							1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16

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24.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	10A- Live With Kelly and Michael	1		X									Elmira (WETM)	Live With Kelly & Michael	8/24/16
24.1	Normal Line / SPOT	11/01/16-11/01/16	2	:30	10A- Live With Kelly and Michael	1		X						1	\$50.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	10/26/16
25.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	10A- Live With Kelly and Michael	1			X								Elmira (WETM)	Live With Kelly & Michael	8/24/16
25.1	Normal Line / SPOT	11/02/16-11/02/16	2	:30	10A- Live With Kelly and Michael	1			X					1	\$50.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	10/26/16
26.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	10A- Live With Kelly and Michael	1				X							Elmira (WETM)	Live With Kelly & Michael	8/24/16
26.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	10A- Live With Kelly and Michael	1				X				1	\$50.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	10/26/16
28.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	10A- Live With Kelly and Michael	1	X										Elmira (WETM)	Live With Kelly & Michael	8/24/16
28.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	10A- Live With Kelly and Michael	1	X							1	\$50.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	10/26/16
29.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	11A- Today Show	1		X									Elmira (WETM)	Today Show Hour 4	8/24/16
29.1	Normal Line / SPOT	11/01/16-11/01/16	2	:30	11A- Today Show	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16

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30.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	11A- Today Show	1			X								Elmira (WETM)	Today Show Hour 4	8/24/16
30.1	Normal Line / SPOT	11/02/16-11/02/16	2	:30	11A- Today Show	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16
31.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	11A- Today Show	1				X							Elmira (WETM)	Today Show Hour 4	8/24/16
31.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	11A- Today Show	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16
32.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	11A- Today Show	1					X						Elmira (WETM)	Today Show Hour 4	8/24/16
32.1	Normal Line / SPOT	11/04/16-11/04/16	2	:30	11A- Today Show	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16
33.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	11A- Today Show	1	X										Elmira (WETM)	Today Show Hour 4	8/24/16
33.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	11A- Today Show	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16
34.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	12P- WETM News 12pm	1		X									Elmira (WETM)	News At Noon	8/24/16
34.1	Normal Line / SPOT	11/01/16-11/01/16	4	:30	12P- WETM News 12pm	1		X						1	\$55.00	\$55.00	Elmira (WETM)	News At Noon	10/26/16
35.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	12P- WETM News 12pm	1			X								Elmira (WETM)	News At Noon	8/24/16
35.1	Normal Line / SPOT	11/02/16-11/02/16	4	:30	12P- WETM News 12pm	1			X					1	\$55.00	\$55.00	Elmira (WETM)	News At Noon	10/26/16
36.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	12P- WETM News 12pm	1				X							Elmira (WETM)	News At Noon	8/24/16
36.1	Normal Line / SPOT	11/03/16-11/03/16	4	:30	12P- WETM News 12pm	1				X				1	\$55.00	\$55.00	Elmira (WETM)	News At Noon	10/26/16

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40.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	12:30P- Jeopardy	1			X								Elmira (WETM)	Daytime Jeopardy	8/24/16
40.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	12:30P- Jeopardy	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Daytime Jeopardy	10/26/16
41.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	12:30P- Jeopardy	1				X							Elmira (WETM)	Daytime Jeopardy	8/24/16
41.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	12:30P- Jeopardy	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Daytime Jeopardy	10/26/16
42.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	12:30P- Jeopardy	1					X						Elmira (WETM)	Daytime Jeopardy	8/24/16
42.1	Normal Line / SPOT	11/04/16-11/04/16	3	:30	12:30P- Jeopardy	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Daytime Jeopardy	10/26/16
43.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	12:30P- Jeopardy	1	X										Elmira (WETM)	Daytime Jeopardy	8/24/16
43.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	12:30P- Jeopardy	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Daytime Jeopardy	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	1P- Days Of Our Lives	1			X								Elmira (WETM)	Days Of Our Lives	8/24/16
44.1	Normal Line / SPOT	11/02/16-11/02/16	2	:30	1P- Days Of Our Lives	1			X					1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16
45.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	1P- Days Of Our Lives	1				X							Elmira (WETM)	Days Of Our Lives	8/24/16
45.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	1P- Days Of Our Lives	1				X				1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16
46.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	1P- Days Of Our Lives	1					X						Elmira (WETM)	Days Of Our Lives	8/24/16
46.1	Normal Line / SPOT	11/04/16-11/04/16	2	:30	1P- Days Of Our Lives	1					X			1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16
47.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	1P- Days Of Our Lives	1	X										Elmira (WETM)	Days Of Our Lives	8/24/16
47.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	1P- Days Of Our Lives	1	X							1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16
48.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	2P- Rachel Ray	1		X									Elmira (WETM)	Rachael Ray	8/24/16
48.1	Normal Line / SPOT	11/01/16-11/01/16	2	:30	2P- Rachel Ray	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Rachael Ray	10/26/16
49.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	2P- Rachel Ray	1				X							Elmira (WETM)	Rachael Ray	8/24/16
49.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	2P- Rachel Ray	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Rachael Ray	10/26/16
50.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	2P- Rachel Ray	1					X						Elmira (WETM)	Rachael Ray	8/24/16
50.1	Normal Line / SPOT	11/04/16-11/04/16	2	:30	2P- Rachel Ray	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Rachael Ray	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	2P- Rachel Ray	1	X										Elmira (WETM)	Rachael Ray	8/24/16
51.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	2P- Rachel Ray	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Rachael Ray	10/26/16
52.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	4P- Dr. Oz	1		X									Elmira (WETM)	Dr. Oz	8/24/16
52.1	Normal Line / SPOT	11/01/16-11/01/16	4	:30	4P- Dr. Oz	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz	10/26/16
53.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	4P- Dr. Oz	1			X								Elmira (WETM)	Dr. Oz	8/24/16
53.1	Normal Line / SPOT	11/02/16-11/02/16	4	:30	4P- Dr. Oz	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz	10/26/16
54.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	4P- Dr. Oz	1					X						Elmira (WETM)	Dr. Oz	8/24/16
54.1	Normal Line / SPOT	11/04/16-11/04/16	4	:30	4P- Dr. Oz	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz	10/26/16
55.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	4P- Dr. Oz	1	X										Elmira (WETM)	Dr. Oz	8/24/16
55.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4P- Dr. Oz	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz	10/26/16
58.0	Revised Line / News	11/03/16-11/03/16	5	:30	4:58P- WETM News	1				X							Elmira (WETM)	18 News At 5	8/24/16
58.1	Normal Line / News	11/03/16-11/03/16	3	:30	4:58P- WETM News	1				X				1	\$300.00	\$300.00	Elmira (WETM)	18 News At 5	10/26/16
59.0	Revised Line / News	11/04/16-11/04/16	5	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 News At 5	8/24/16
59.1	Normal Line / News	11/04/16-11/04/16	3	:30	4:58P- WETM News	1					X			1	\$300.00	\$300.00	Elmira (WETM)	18 News At 5	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0	Revised Line / News	11/01/16-11/01/16	5	:30	5:29P- WETM News 530P	1		X									Elmira (WETM)	18 News At 530P	8/24/16
61.1	Normal Line / News	10/31/16-10/31/16	3	:30	5:29P- WETM News 530P	1	X							1	\$450.00	\$450.00	Elmira (WETM)	18 News At 530P	10/26/16
62.0	Revised Line / News	11/02/16-11/02/16	5	:30	5:29P- WETM News 530P	1			X								Elmira (WETM)	18 News At 530P	8/24/16
62.1	Normal Line / News	11/02/16-11/02/16	3	:30	5:29P- WETM News 530P	1			X					1	\$450.00	\$450.00	Elmira (WETM)	18 News At 530P	10/26/16
65.0	Revised Line / News	11/07/16-11/07/16	5	:30	5:29P- WETM News 530P	1	X										Elmira (WETM)	18 News At 530P	8/24/16
65.1	Normal Line / News	11/07/16-11/07/16	3	:30	5:29P- WETM News 530P	1	X							1	\$450.00	\$450.00	Elmira (WETM)	18 News At 530P	10/26/16
67.0	Revised Line / News	11/02/16-11/02/16	5	:30	5:58P- WETM News	1			X								Elmira (WETM)	News At 6P	8/24/16
67.1	Normal Line / News	11/02/16-11/02/16	3	:30	5:58P- WETM News	1			X					1	\$600.00	\$600.00	Elmira (WETM)	News At 6P	10/26/16
69.0	Revised Line / News	11/04/16-11/04/16	5	:30	5:58P- WETM News	1					X						Elmira (WETM)	News At 6P	8/24/16
69.1	Normal Line / News	11/04/16-11/04/16	3	:30	5:58P- WETM News	1					X			1	\$600.00	\$600.00	Elmira (WETM)	News At 6P	10/26/16
70.0	Revised Line / News	11/07/16-11/07/16	5	:30	5:58P- WETM News	1	X										Elmira (WETM)	News At 6P	8/24/16
70.1	Normal Line / News	11/07/16-11/07/16	3	:30	5:58P- WETM News	1	X							1	\$600.00	\$600.00	Elmira (WETM)	News At 6P	10/26/16
71.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	6:30P- NBC Nightly News	1		X									Elmira (WETM)	NBC Nightly News	8/24/16
71.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	6:30P- NBC Nightly News	1		X						1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	6:30P- NBC Nightly News	1				X							Elmira (WETM)	NBC Nightly News	8/24/16
73.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	6:30P- NBC Nightly News	1				X				1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	10/26/16
75.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	6:30P- NBC Nightly News	1	X										Elmira (WETM)	NBC Nightly News	8/24/16
75.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- NBC Nightly News	1	X							1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	10/26/16
76.0	Revised Line / News	11/05/16-11/05/16	5	:30	6P- WETM News @ 6	1						X					Elmira (WETM)	18 News At 6P (Saturday)	8/24/16
76.1	Normal Line / News	11/05/16-11/05/16	4	:30	6P- WETM News @ 6	1						X		1	\$175.00	\$175.00	Elmira (WETM)	18 News At 6P (Saturday)	10/26/16
79.0	Revised Line / News	11/06/16-11/06/16	5	:30	6P- WETM News @ 6	1							X				Elmira (WETM)	News At 6P (Sunday)	8/24/16
79.1	Normal Line / News	11/06/16-11/06/16	3	:30	6P- WETM News @ 6	1							X	1	\$275.00	\$275.00	Elmira (WETM)	News At 6P (Sunday)	10/26/16
80.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	7:01P- Jeopardy	1		X									Elmira (WETM)	Jeopardy	8/24/16
80.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7:01P- Jeopardy	1		X						1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy	10/26/16
81.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	7:01P- Jeopardy	1			X								Elmira (WETM)	Jeopardy	8/24/16
81.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7:01P- Jeopardy	1			X					1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy	10/26/16
82.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	7:01P- Jeopardy	1				X							Elmira (WETM)	Jeopardy	8/24/16
82.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:01P- Jeopardy	1				X				1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	7:01P- Jeopardy	1	X										Elmira (WETM)	Jeopardy	8/24/16
84.1	Revised Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)	1	X										Elmira (WETM)	Jeopardy	10/26/16
84.2	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7:01P- Jeopardy	1					X			1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy	10/26/16
85.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	7:30P- Wheel of Fortune	1		X									Elmira (WETM)	Wheel Of Fortune	8/24/16
85.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7:30P- Wheel of Fortune	1		X						1	\$300.00	\$300.00	Elmira (WETM)	Wheel Of Fortune	10/26/16
86.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	7:30P- Wheel of Fortune	1			X								Elmira (WETM)	Wheel Of Fortune	8/24/16
86.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7:30P- Wheel of Fortune	1			X					1	\$300.00	\$300.00	Elmira (WETM)	Wheel Of Fortune	10/26/16
88.0	Revised Line / SPOT	11/04/16-11/04/16	5	:30	7:30P- Wheel of Fortune	1					X						Elmira (WETM)	Wheel Of Fortune	8/24/16
88.1	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7:30P- Wheel of Fortune	1					X			1	\$300.00	\$300.00	Elmira (WETM)	Wheel Of Fortune	10/26/16
89.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	Wheel Of Fortune	8/24/16
89.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- Wheel of Fortune	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Wheel Of Fortune	10/26/16
94.0	Revised Line / SPOT	11/06/16-11/06/16	5	:30	7P- Football Night in America	1							X				Elmira (WETM)	Football Night in America	8/24/16
94.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	7P- Football Night in America	1							X	1	\$300.00	\$300.00	Elmira (WETM)	Football Night in America	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
96.0	Revised Line / News	11/01/16-11/01/16	5	:30	10:59P- WETM News	1		X									Elmira (WETM)	18 News At 11P	8/24/16
96.1	Normal Line / News	11/01/16-11/01/16	3	:30	10:59P- WETM News	1		X						1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	10/26/16
98.0	Revised Line / News	11/03/16-11/03/16	5	:30	10:59P- WETM News	1				X							Elmira (WETM)	18 News At 11P	8/24/16
98.1	Normal Line / News	11/03/16-11/03/16	3	:30	10:59P- WETM News	1				X				1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	10/26/16
100.0	Revised Line / News	11/06/16-11/06/16	5	:30	11:30P- WETM News 1130P	1							X				Elmira (WETM)	18 News at 11P	8/24/16
100.1	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P	1							X	1	\$150.00	\$150.00	Elmira (WETM)	18 News at 11P	10/26/16
101.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	11:34P- The Tonight Show	1		X									Elmira (WETM)	Tonight Show With Jimmy Fal	8/24/16
101.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	11:34P- The Tonight Show	1		X						1	\$75.00	\$75.00	Elmira (WETM)	Tonight Show With Jimmy Fal	10/26/16
102.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	11:34P- The Tonight Show	1			X								Elmira (WETM)	Tonight Show With Jimmy Fal	8/24/16
102.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11:34P- The Tonight Show	1			X					1	\$75.00	\$75.00	Elmira (WETM)	Tonight Show With Jimmy Fal	10/26/16
103.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	11:34P- The Tonight Show	1				X							Elmira (WETM)	Tonight Show With Jimmy Fal	8/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1414406

**Schedule Dates** 10/27/16-11/08/16  
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**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

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Oct. 2016	33	\$5,330.00
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103.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11:34P- The Tonight Show	1				X				1	\$75.00	\$75.00	Elmira (WETM)	Tonight Show With Jimmy Fal	10/26/16
105.0	Revised Line / SPOT	11/01/16-11/01/16	5	:30	12:37A- Late Night	1		X									Elmira (WETM)	Late Night W/ Seth Meyers	8/24/16
105.1	Normal Line / SPOT	11/01/16-11/01/16	3	:30	12:37A- Late Night	1		X						1	\$15.00	\$15.00	Elmira (WETM)	Late Night W/ Seth Meyers	10/26/16
106.0	Revised Line / SPOT	11/02/16-11/02/16	5	:30	12:37A- Late Night	1			X								Elmira (WETM)	Late Night W/ Seth Meyers	8/24/16
106.1	Normal Line / SPOT	11/02/16-11/02/16	3	:30	12:37A- Late Night	1			X					1	\$15.00	\$15.00	Elmira (WETM)	Late Night W/ Seth Meyers	10/26/16
107.0	Revised Line / SPOT	11/03/16-11/03/16	5	:30	12:37A- Late Night	1				X							Elmira (WETM)	Late Night W/ Seth Meyers	8/24/16
107.1	Normal Line / SPOT	11/03/16-11/03/16	3	:30	12:37A- Late Night	1				X				1	\$15.00	\$15.00	Elmira (WETM)	Late Night W/ Seth Meyers	10/26/16
108.0	Revised Line / SPOT	11/07/16-11/07/16	5	:30	12:37A- Late Night	1	X										Elmira (WETM)	Late Night W/ Seth Meyers	8/24/16
108.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	12:37A- Late Night	1	X							1	\$15.00	\$15.00	Elmira (WETM)	Late Night W/ Seth Meyers	10/26/16
109.0	Revised Line / SPOT	11/05/16-11/05/16	5	:30	7A- Saturday Today Show	1						X					Elmira (WETM)	Today Show - Saturday	8/24/16
109.1	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7A- Saturday Today Show	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Today Show - Saturday	10/26/16
111.0	Revised Line / SPOT	11/05/16-11/05/16	5	:30	11:29P- Saturday Night Live	1						X					Elmira (WETM)	Saturday Night Live	8/24/16
111.1	Normal Line / SPOT	11/05/16-11/05/16	3	:30	11:29P- Saturday Night Live	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Saturday Night Live	10/26/16

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WETM  
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Rochester, NY 14610

Buying Time  
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Suite 210  
Washington, DC 20001

## Contract # 1414406

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**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
112.0	Revised Line / SPOT	11/06/16-11/06/16	5	:30	8A- Today Show	1							X				Elmira (WETM)	Sunday Today	8/24/16
112.1	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Today Show	1							X	1	\$125.00	\$125.00	Elmira (WETM)	Sunday Today	10/26/16
114.0	Revised Line / SPOT	11/06/16-11/06/16	5	:30	1A- Castle	2							X				Elmira (WETM)	Castle	8/24/16
114.1	Normal Line / SPOT	10/30/16-10/30/16	4	:30	12A- Scandal	1							X	1	\$10.00	\$10.00	Elmira (WETM)	Castle	10/26/16
115.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9A- Today Show 9-10A M-F	1	X							1	\$60.00	\$60.00	Elmira (WETM)	Today Show II	10/26/16
116.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	10A- Live With Kelly and Michael	1	X							1	\$50.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	10/26/16
117.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	11A- Today Show	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	10/26/16
118.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	1P- Days Of Our Lives	1	X							1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16
119.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	2P- Rachel Ray	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Rachael Ray	10/26/16
120.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4P- Dr. Oz	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz	10/26/16
121.0	Normal Line / News	10/31/16-10/31/16	3	:30	4:58P- WETM News	1	X							1	\$300.00	\$300.00	Elmira (WETM)	18 News At 5	10/26/16
122.0	Normal Line / News	10/31/16-10/31/16	3	:30	5:58P- WETM News	1	X							1	\$600.00	\$600.00	Elmira (WETM)	News At 6P	10/26/16
123.0	Normal Line / News	10/30/16-10/30/16	3	:30	6P- WETM News @ 6	1							X	1	\$275.00	\$275.00	Elmira (WETM)	News At 6P (Sunday)	10/26/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
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Washington, DC 20001

## Contract # 1414406

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**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
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**Product** Political - US Congress (1076)  
**Brand** Order 801/4906 (553929)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4906  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,652.50  
**Net Total** \$20,697.50  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
<b>Grand Total:</b>	<b>148</b>	<b>\$24,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
124.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:01P- Jeopardy	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy	10/26/16
125.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12:37A- Late Night	1	X							1	\$15.00	\$15.00	Elmira (WETM)	Late Night W/ Seth Meyers	10/26/16
126.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7A- Saturday Today Show	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Today Show - Saturday	10/26/16
127.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- Today Show	2	X							2	\$225.00	\$450.00	Elmira (WETM)	Today Show	10/26/16
128.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	1A- Castle	1							X	1	\$10.00	\$10.00	Elmira (WETM)		10/26/16
129.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	5A- Channel 18 News	1				X				1	\$75.00	\$75.00	Elmira (WETM)	18 News Today	10/26/16
130.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	5A- Channel 18 News	2					X			2	\$75.00	\$150.00	Elmira (WETM)	18 News Today	10/26/16
131.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5A- Channel 18 News	1	X							1	\$75.00	\$75.00	Elmira (WETM)	18 News Today	10/26/16
132.0	Normal Line / News	10/27/16-10/27/16	3	:30	6A- Channel 18 News	2				X				2	\$225.00	\$450.00	Elmira (WETM)	18 News Today	10/26/16
133.0	Normal Line / News	10/28/16-10/28/16	3	:30	6A- Channel 18 News	1					X			1	\$225.00	\$225.00	Elmira (WETM)	18 News Today	10/26/16
134.0	Normal Line / News	11/01/16-11/01/16	3	:30	6A- Channel 18 News	2		X						2	\$225.00	\$450.00	Elmira (WETM)	18 News Today	10/26/16
135.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7A- Today Show	2				X				2	\$225.00	\$450.00	Elmira (WETM)		10/26/16
136.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7A- Today Show	1					X			1	\$225.00	\$225.00	Elmira (WETM)		10/26/16
137.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9A- Today Show 9-10A M-F	1					X			1	\$60.00	\$60.00	Elmira (WETM)		10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
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**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
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**Date Entered** 08/24/16  
**Last Modified** 10/26/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Sales Tax**

## Elmira (WETM)

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Oct. 2016	33	\$5,330.00
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138.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9A- Today Show 9-10A M-F	1				X				1	\$60.00	\$60.00	Elmira (WETM)		10/26/16
139.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	10A- Live With Kelly and Michael	1					X			1	\$50.00	\$50.00	Elmira (WETM)		10/26/16
140.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	11A- Today Show	1					X			1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
141.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	11A- Today Show	1				X				1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
142.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	12P- WETM News 12pm	1				X				1	\$55.00	\$55.00	Elmira (WETM)		10/26/16
143.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	12P- WETM News 12pm	1					X			1	\$55.00	\$55.00	Elmira (WETM)		10/26/16
144.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	12:30P- Jeopardy	1					X			1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
145.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	12:30P- Jeopardy	1				X				1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
146.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	1P- Days Of Our Lives	1					X			1	\$50.00	\$50.00	Elmira (WETM)		10/26/16
147.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	2P- Rachel Ray	1					X			1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
148.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	4P- Dr. Oz	1					X			1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
149.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	4P- Dr. Oz	1				X				1	\$25.00	\$25.00	Elmira (WETM)		10/26/16
150.0	Normal Line / News	10/28/16-10/28/16	3	:30	4:58P- WETM News	1					X			1	\$300.00	\$300.00	Elmira (WETM)		10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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WETM  
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## Contract # 1414406

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**Billing Type** Standard  
**Comments** political  
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**Date Entered** 08/24/16  
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**Headline #** ECR25272641  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
151.0	Normal Line / News	10/28/16-10/28/16	3	:30	5:29P- WETM News 530P	1					X			1	\$450.00	\$450.00	Elmira (WETM)		10/26/16
152.0	Normal Line / News	10/27/16-10/27/16	3	:30	5:58P- WETM News	1				X				1	\$600.00	\$600.00	Elmira (WETM)		10/26/16
153.0	Normal Line / News	10/28/16-10/28/16	3	:30	6:30P- NBC Nightly News	1					X			1	\$800.00	\$800.00	Elmira (WETM)		10/26/16
154.0	Normal Line / News	10/29/16-10/29/16	4	:30	6P- 6:30P (EST)	1						X			\$175.00		Elmira (WETM)		10/26/16
154.0.1	Preempt	10/29/16															Elmira (WETM)	Schedule Change/Exception - 6p News NA 10/29	
155.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7:01P- Jeopardy	1				X				1	\$300.00	\$300.00	Elmira (WETM)		10/26/16
156.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7:30P- 8P (EST)	1					X				\$300.00		Elmira (WETM)		10/26/16
156.0.1	Closed Preempt	10/28/16															Elmira (WETM)	Schedule Change/Spot -Whee NA 10/28	
157.0	Normal Line / News	10/27/16-10/27/16	3	:30	10:59P- WETM News	1				X				1	\$300.00	\$300.00	Elmira (WETM)		10/26/16
158.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	11:34P- The Tonight Show	1				X				1	\$75.00	\$75.00	Elmira (WETM)		10/26/16
159.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	12:37A- Late Night	1				X				1	\$15.00	\$15.00	Elmira (WETM)		10/26/16
160.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	5A- Channel 18 News	1				X				1	\$75.00	\$75.00	Elmira (WETM)	18 News Today	10/26/16
161.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	1P- Days Of Our Lives	1		X						1	\$50.00	\$50.00	Elmira (WETM)	Days Of Our Lives	10/26/16

## CONFIRMATION CONTRACT

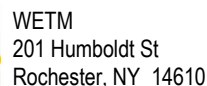
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



**Contract # 1414406**

<b>Schedule Dates</b>	10/27/16-11/08/16
<b>Advertiser</b>	John Plumb/US Congress/Democrat/NY (83073)
<b>Agency</b>	Buying Time (10126)
<b>Product</b>	Political - US Congress (1076)
<b>Brand</b>	Order 801/4906 (553929)
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421
<b>Sales Office</b>	Millennium - Washington DC
<b>Buyer Name</b>	Liz,Dome,
<b>Phone/Fax</b>	/
<b>CPE</b>	791/801/4906
<b>Account Types</b>	National/Political
<b>Billing Type</b>	Standard
<b>Comments</b>	political NEW POLITICAL ORDER - PLS CF - THANKS

<b>Date Entered</b>	08/24/16
<b>Last Modified</b>	10/26/16
<b>Entered By</b>	Ruth Irons
<b>CO-OP</b>	No
<b>Headline #</b>	ECR25272641
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$3,652.50
<b>Net Total</b>	\$20,697.50
<b>Sales Tax</b>	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2016	33	\$5,330.00
Nov. 2016	115	\$19,020.00
Grand Total:	148	\$24,350.00

[illegible]

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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